

# KEYWORD PROFIT FORMULA

Kajian keyword [www.happysus.com](http://www.happysus.com)

Keyword	Search	No.Click	No Sale	Gross Profit	Total PPC	Net Profit
1 torrent isohunt	201,000.00	3,015.00	45.23	RM904.50	RM180.90	RM723.60
2 torrent download	11,100,000.00	166,500.00	2,497.50	RM49,950.00	RM9,990.00	RM39,960.00
3 download torrent	11,100,000.00	166,500.00	2,497.50	RM49,950.00	RM9,990.00	RM39,960.00
4 torrent movie	3,350,000.00	50,250.00	753.75	RM15,075.00	RM3,015.00	RM12,060.00
5 2010 torrent	4,090,000.00	61,350.00	920.25	RM18,405.00	RM3,681.00	RM14,724.00
6 torrent free	2,240,000.00	33,600.00	504.00	RM10,080.00	RM2,016.00	RM8,064.00
7 free torrent downloads	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
8 torrent downloads free	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
9 torrent downloader free	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
10 free download torrent	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
11 torrent free download	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
12 free torrent download	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
13 torrent download free	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
14 download free torrent	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
15 torrent download movies	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
16 movies torrent download	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
17 movies download torrent	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
18 download torrent movies	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
19 torrent movies download	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
20 download movies torrent	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
21 torrent movie downloads	1,000,000.00	15,000.00	225.00	RM4,500.00	RM900.00	RM3,600.00
22 torrent movie download	1,000,000.00	15,000.00	225.00	RM4,500.00	RM900.00	RM3,600.00
23 movie torrent download	1,000,000.00	15,000.00	225.00	RM4,500.00	RM900.00	RM3,600.00
24 torrent searcher	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
25 movie download torrent	1,000,000.00	15,000.00	225.00	RM4,500.00	RM900.00	RM3,600.00
26 download movie torrent	1,000,000.00	15,000.00	225.00	RM4,500.00	RM900.00	RM3,600.00
27 dvdrip torrent	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00

28	torrent game	1,000,000.00	15,000.00	225.00	RM4,500.00	RM900.00	RM3,600.00
29	torrent bit	1,000,000.00	15,000.00	225.00	RM4,500.00	RM900.00	RM3,600.00
30	torrent movies	1,000,000.00	15,000.00	225.00	RM4,500.00	RM900.00	RM3,600.00
31	torrent man	823,000.00	12,345.00	185.18	RM3,703.50	RM740.70	RM2,962.80
32	torrent mac	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
33	torrent 5	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
34	torrent video	823,000.00	12,345.00	185.18	RM3,703.50	RM740.70	RM2,962.80
35	video torrent	823,000.00	12,345.00	185.18	RM3,703.50	RM740.70	RM2,962.80
36	my torrent	823,000.00	12,345.00	185.18	RM3,703.50	RM740.70	RM2,962.80
37	dvd torrent	1,830,000.00	27,450.00	411.75	RM8,235.00	RM1,647.00	RM6,588.00
38	naruto torrent	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
39	torrent downloader	368,000.00	5,520.00	82.80	RM1,656.00	RM331.20	RM1,324.80
40	torrent games	673,000.00	10,095.00	151.43	RM3,028.50	RM605.70	RM2,422.80
41	adobe torrent	673,000.00	10,095.00	151.43	RM3,028.50	RM605.70	RM2,422.80
42	window 7 torrent	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
43	hd torrent	550,000.00	8,250.00	123.75	RM2,475.00	RM495.00	RM1,980.00
44	torrent software	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00
45	software torrent	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00
46	office torrent	1,000,000.00	15,000.00	225.00	RM4,500.00	RM900.00	RM3,600.00
47	win 7 torrent	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
48	you torrent	673,000.00	10,095.00	151.43	RM3,028.50	RM605.70	RM2,422.80
49	windows 7 torrent	1,220,000.00	18,300.00	274.50	RM5,490.00	RM1,098.00	RM4,392.00
50	free torrent movies	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00
51	free torrent movies	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00
52	speed torrent	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00
53	iron man torrent	368,000.00	5,520.00	82.80	RM1,656.00	RM331.20	RM1,324.80
54	torrent iso	673,000.00	10,095.00	151.43	RM3,028.50	RM605.70	RM2,422.80
55	torrent file	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
56	torrent reactor	368,000.00	5,520.00	82.80	RM1,656.00	RM331.20	RM1,324.80
57	torrent pirate bay	550,000.00	8,250.00	123.75	RM2,475.00	RM495.00	RM1,980.00
58	piratebay torrent	550,000.00	8,250.00	123.75	RM2,475.00	RM495.00	RM1,980.00

59	3d torrent	550,000.00	8,250.00	123.75	RM2,475.00	RM495.00	RM1,980.00
60	naruto shippuden torrent	135,000.00	2,025.00	30.38	RM607.50	RM121.50	RM486.00
61	download torrent games	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
62	torrent games download	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
63	torrent downloads	368,000.00	5,520.00	82.80	RM1,656.00	RM331.20	RM1,324.80
64	torrent movies free downloads	368,000.00	5,520.00	82.80	RM1,656.00	RM331.20	RM1,324.80
65	top torrent	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00
66	bleach torrent	135,000.00	2,025.00	30.38	RM607.50	RM121.50	RM486.00
67	new torrent	673,000.00	10,095.00	151.43	RM3,028.50	RM605.70	RM2,422.80
68	torrent iron man 2	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
69	ironman 2 torrent	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
70	big torrent	823,000.00	12,345.00	185.18	RM3,703.50	RM740.70	RM2,962.80
71	blu ray torrent	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
72	720p torrent	368,000.00	5,520.00	82.80	RM1,656.00	RM331.20	RM1,324.80
73	torrent pirate	550,000.00	8,250.00	123.75	RM2,475.00	RM495.00	RM1,980.00
74	free download movies torrent	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
75	9 torrent	550,000.00	8,250.00	123.75	RM2,475.00	RM495.00	RM1,980.00
76	torrent music	673,000.00	10,095.00	151.43	RM3,028.50	RM605.70	RM2,422.80
77	discography torrent	1,500,000.00	22,500.00	337.50	RM6,750.00	RM1,350.00	RM5,400.00
78	torrent day	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00
79	one piece torrent	135,000.00	2,025.00	30.38	RM607.50	RM121.50	RM486.00
80	kick torrent	246,000.00	3,690.00	55.35	RM1,107.00	RM221.40	RM885.60
81	house torrent	550,000.00	8,250.00	123.75	RM2,475.00	RM495.00	RM1,980.00
82	torrent bay	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00
83	free torrent movie download	201,000.00	3,015.00	45.23	RM904.50	RM180.90	RM723.60
84	cs5 torrent	368,000.00	5,520.00	82.80	RM1,656.00	RM331.20	RM1,324.80
85	harry potter torrent	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00
86	torrent ebook	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
87	chuck torrent	90,500.00	1,357.50	20.36	RM407.25	RM81.45	RM325.80
88	torrent search engines	201,000.00	3,015.00	45.23	RM904.50	RM180.90	RM723.60
89	pirates bay torrent	450,000.00	6,750.00	101.25	RM2,025.00	RM405.00	RM1,620.00

90	asian torrent	74,000.00	1,110.00	16.65	RM333.00	RM66.60	RM266.40
91	book torrent	368,000.00	5,520.00	82.80	RM1,656.00	RM331.20	RM1,324.80
92	supernatural torrent	135,000.00	2,025.00	30.38	RM607.50	RM121.50	RM486.00
93	need for speed torrent	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
94	tamil torrent	201,000.00	3,015.00	45.23	RM904.50	RM180.90	RM723.60
95	ip torrent	90,500.00	1,357.50	20.36	RM407.25	RM81.45	RM325.80
96	pc game torrent	301,000.00	4,515.00	67.73	RM1,354.50	RM270.90	RM1,083.60
97	1080p torrent	165,000.00	2,475.00	37.13	RM742.50	RM148.50	RM594.00
98	vampire diaries torrent	165,000.00	2,475.00	37.13	RM742.50	RM148.50	RM594.00
99	step up torrent	135,000.00	2,025.00	30.38	RM607.50	RM121.50	RM486.00
##	starcraft torrent	135,000.00	2,025.00	30.38	RM607.50	RM121.50	RM486.00
			<u>1,467,495.00</u>	<u>22,012.43</u>	<u>440,248.50</u>	<u>88,049.70</u>	<u>352,198.80</u>

Anggapan :

No. Click = Search x click through rate (CTR) of 1.5%

No.Sales = No Click x Sales Conversion Rate of 1.5%

Gross Profit = No. Sales x Gross Profit per unit

Total PPC = No Click x Avrage PPC (\$0.06)

Net Profit = Gross Profit - Total PPC

Gross Profit per unit \$20